

# ZINFANDEL

# 17

# LAPIS LUNA

REACH FOR THE MOON

**Vintage:** 2017

**Varietals:** Zinfandel (80%),  
Sangiovese (20%)

**AVA:** North Coast (70%)  
Mendocino, 30% Lake County)

**Oak:** 10% New French  
& American Oak

**Alc. By Vol:** 14.3%

**Drinking window:**  
Now to 2028

**Winemaking Note:** All of the fruit was gently destemmed and crushed, then inoculated. Each fermentation was pumped-over twice daily, with the temperature peaking at 90°F. Maceration from 12 to 28 days, barrel aged 10 months.

**Label Art:** 400-year-old copperplate engravings

**UPC:** 860115002449

**Lapis Luna** (Latin for "Stone and Moon")

Wines' stunning labels introduce the drinker to "the faceless hero," a timeless story of struggle, aspiration, and redemption. The quest depicted on the bottles reflects the hero's journey to reach their goal. This journey represents the story of the wine's creation.

Established in 1999, every release has pushed conventional winemaking limits to produce exceptional wines from undiscovered California vineyards.

Lapis Luna's motto: *Reach for the Moon*, imparts the quality of turning everyday moments into joyful gifts and creating objects of beauty that bear the mystery of life's never-ending journey.

Contact: [Orders@LapisLunaWines.com](mailto:Orders@LapisLunaWines.com)

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# WINE ENTHUSIAST

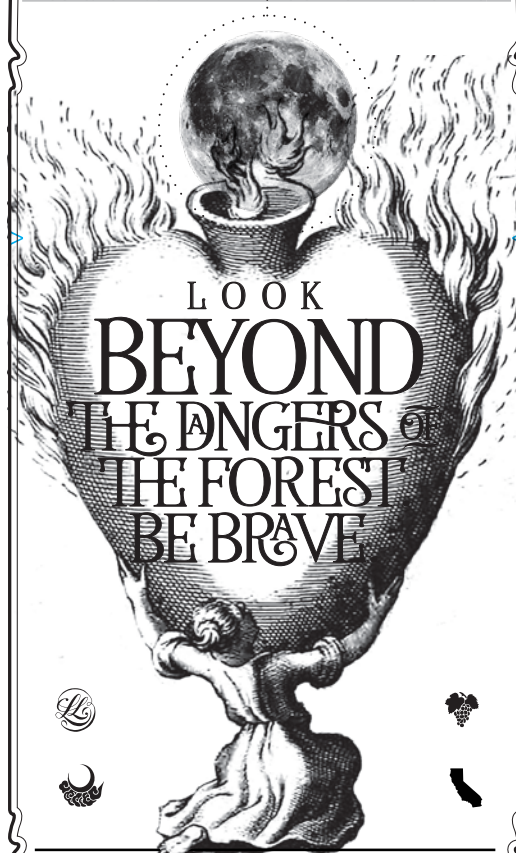
# 90 POINTS BEST BUY

# ZINFANDEL

Rich, **DRY** and enticing.  
Flavors of Lush **BLUEBERRY**,  
plums, and blackberry  
cobbler. Finish is **SMOOTH**,  
long, and juicy.

# LAPIS LUNA

AVCUT&FOLD: SHELF TALKERS OR BOTTLENECKERSAY



# LAPIS LUNA

**BEST BUY**